



# POINT LISAS INDUSTRIAL PORT DEVELOPMENT CORPORATION LIMITED



## REQUEST FOR EXPRESSION OF INTEREST

### Design, Supply, Installation and Maintenance of Digital Signage on the Point Lisas Industrial Estate

#### PROJECT DESCRIPTION:

PLIPDECO is interested in sourcing digital signage services for adoption by advertisers and other tenants of the Point Lisas Industrial Estate hereinafter referred to as ("the Services"). Digital signage will be placed in select high-traffic areas on the Point Lisas Industrial Estate for the purpose of posting company marketing messages, advertising events and other items of interest, alerts and emergency announcements.

This Request for Expression of Interest ("REOI") includes a Pre-qualification Questionnaire because it seeks to identify those firms/companies that meet certain financial, technical and other *criteria* that PLIPDECO deems necessary to perform the Services.

#### CONTENTS OF EXPRESSION OF INTEREST

- The Proponent(s) will be responsible for disclosing the Services and all costs that it/they offer including but not limited to the design, supply, installation, configuration of Display/Media Player and configuration of central PCs.
- The digital signage infrastructure that PLIPDECO requires should be a single system platform that will allow for centralized management and control of the system while providing end users with the ability to add content for display.
- The application and content delivery system must be Internet hosted or "cloud" based. All systems' components for content development including system software, servers and storage are to be hosted and accessible *via* the Internet.
- Content must be delivered from the content system *via* the Internet to a Windows PC compliant device that in turn connects to the Digital Display.
- The Proponent shall also indicate whether on-site training regarding the entire operations of the digital signage such as scheduling, data uploading, generating logs and reports will be provided if the operations of the digital signage are managed by PLIPDECO.
- The Proponent shall complete a Pre-Qualification Questionnaire that will be provided in the REOI package.

#### INSTRUCTIONS FOR OBTAINING PACKAGE:

- REOI Documents are available for a non-refundable fee of One Hundred Dollars (TT\$100.00) payable by certified cheque to **Point Lisas Industrial Port Development Corporation Limited**.
- REOI Documents **SHALL** be available to be collected **from Monday 5<sup>th</sup> February, 2018 to Friday 9<sup>th</sup> February, 2018 between the hours of 8:30 a.m. and 3:00 p.m.** from the Corporate Secretariat Department, PLIPDECO House, Orinoco Drive, Point Lisas Industrial Estate, Couva.

#### CLOSING DATE FOR RECEIPT OF EXPRESSION OF INTEREST:

Expression of Interests should be submitted in a plain sealed envelope marked:

Addressed to: **Point Lisas Industrial Port Development Corporation Limited**  
**First Floor, Block "A"**  
PLIPDECO House  
Orinoco Drive, Point Lisas Industrial Estate  
Couva  
**"EXPRESSION OF INTEREST FOR DESIGN, SUPPLY, INSTALLATION AND MAINTENANCE OF DIGITAL SIGNAGE ON THE POINT LISAS INDUSTRIAL ESTATE"**  
**ATTENTION: Corporate Secretary**

and deposited in **Tender Box No. 4** located in the First Floor, Reception Area of PLIPDECO House, Orinoco Drive, Point Lisas Industrial Estate, Couva, **no later than 4:00 p.m. on Friday 9<sup>th</sup> March, 2018 (the REOI Closing Date)**.

**PLIPDECO reserves the right to accept or reject any or all EOIs without defraying any costs incurred by the Firm, including but not limited to the preparation and submission of this EOI.**

**THIS REOI IS NOT AN AGREEMENT AND IS NEITHER AN OFFER NOR INVITATION BY PLIPDECO TO THE PROSPECTIVE APPLICANTS OR ANY OTHER PERSON.**

Unsuitable applications will not be acknowledged.

Michael A. Phillip - Corporate Secretary